

Social Media and Human Behaviour – challenges and opportunities for an evolving digital world

1.05pm – 2.00pm Wednesday 20 March 2024

Speakers' Hall, Queensland Parliament House, Corner of George and Alice Streets, Brisbane

Researcher biographies

Professor Daniel Angus - Director, Digital Media Research Centre and Professor in Digital Communication, Queensland University of Technology



Prof Daniel Angus FQA is Professor of Digital Communication and Director of QUT's Digital Media Research Centre. He is also Chief Investigator in the ARC Centre of Excellence for Automated Decision Making and Society, and Chief Investigator on the ARC projects: Using machine vision to explore Instagram's everyday promotional cultures; Evaluating the Challenge of 'Fake News' and Other Malinformation; and, Young Australians and the Promotion of Alcohol on Social Media. His current research examines artificial intelligence, misinformation, and new methods to study the digital society. Daniel has been involved in computer and social science research for 20 years and he contributes regularly to media and industry on the impact of technology on society.

Dr Susan Grantham – Lecturer in Communication and Work Integrated Learning Coordinator, Griffith University



Dr Susan Grantham is an early career researcher specialising in the intersection of trending social media, notably TikTok, and its applications within organisational contexts. Her work delves into the evolving landscape of TikTok use by political figures and parties, investigating the nuances of political authenticity in audience engagement. Further, she is exploring the emerging need for official disaster messaging on the platform during weather events. With over 15 years of experience in strategic communications, crisis management, and social media engagement within the QLD Government, Susan brings a wealth of practical experience to her scholarly pursuits. Her research extends beyond TikTok to encompass reputation management, with a keen focus on the implications of cutting-edge technological advancements such as AI. Susan's multidisciplinary approach not only sheds light on the

transformative potential of TikTok but also offers valuable insights into the broader implications of digital communication strategies in contemporary society.

Associate Professor Nicholas Carah – Director, Digital Cultures and Societies, Faculty of Humanities, Arts and Social Sciences, The University of Queensland



Assoc Prof Nicholas Carah is Director of the Centre for Digital Cultures and Societies and an Associate Investigator in the ARC Centre of Excellence for Automated Decision-Making and Society at The University of Queensland. He is also a Director of the Foundation for Alcohol Research and Education. Nicholas' research explores the automated and algorithmic qualities of digital media platforms, with a particular focus on their advertising models. He has partnered with public health foundations including VicHealth and the Foundation for Alcohol Research to investigate how harmful industries use digital media to engage with and algorithmically target consumers. This research is crucial to making digital platforms more observable and accountable to public values. Digital platforms are at the

centre of our social worlds and we all need to imagine and build technologies that enable us all to flourish.