




Study Visit The University of Queensland Winter 2022

Prof. dr. Marleen Easton

 FACULTY OF ECONOMICS AND
BUSINESS ADMINISTRATION



A photograph of three kangaroos standing on a large, reddish-brown rock in a desert landscape. The kangaroos are silhouetted against a clear, light blue sky. The kangaroo on the left is facing left, the one in the middle is facing away from the camera, and the one on the right is facing right. The text is overlaid on the image, positioned to the left of a vertical line.

Goals:

- (1) Research Visit at Centre for Policy Futures
- (2) Initiating Student Exchange for FEB/UGent
- (3) Strategic Meetings SIP

Context?

Strategic Institutional Partnership (SIP) between UGent and The University of Queensland (UQ)

SIPS focus on the university-wide cooperation with one or more preferential partners around the globe.

UGent develops SIPs with University of Toronto, Harvard, California & Queensland among others.



A strategic partnership is 'a formal alliance between two or more higher education institutions developed through an international process whereby the partners **share resources and leverage complementary strengths** to achieve defined common objectives.



Strategic cooperation is tied to the **strategic goals and objectives** of an academic unit, college or university as a whole.



It indicates a multi-dimensional engagement between the involved institutions and implies the joint undertaking of a **diverse range of activities** with the aim of the parties' mutual benefit' (Kuder, 2016).

Current topics in SIP with UQ:

- 1 Knowledge Exchange
- 2 Entrepreneurship & Innovation
- 3 Fire Safety Science and Engineering
- 4 Materials, Metallurgy and Recycling
- 5 Freshwater and Marine Systems
- 6 Antibiotics
- 7 Art and Architecture

Marleen Easton is member of Steering Committee SIP UQ at UGent and took initiative to built-up transversal track of 'Knowledge Exchange'

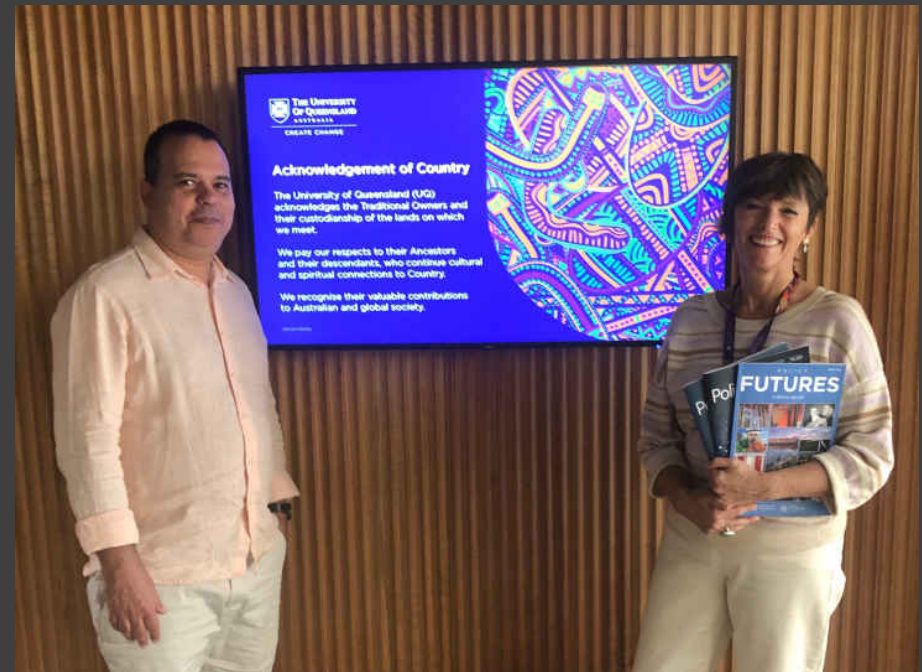
Multi-dimensional engagement in the fields of education, research, service delivery and institutional management

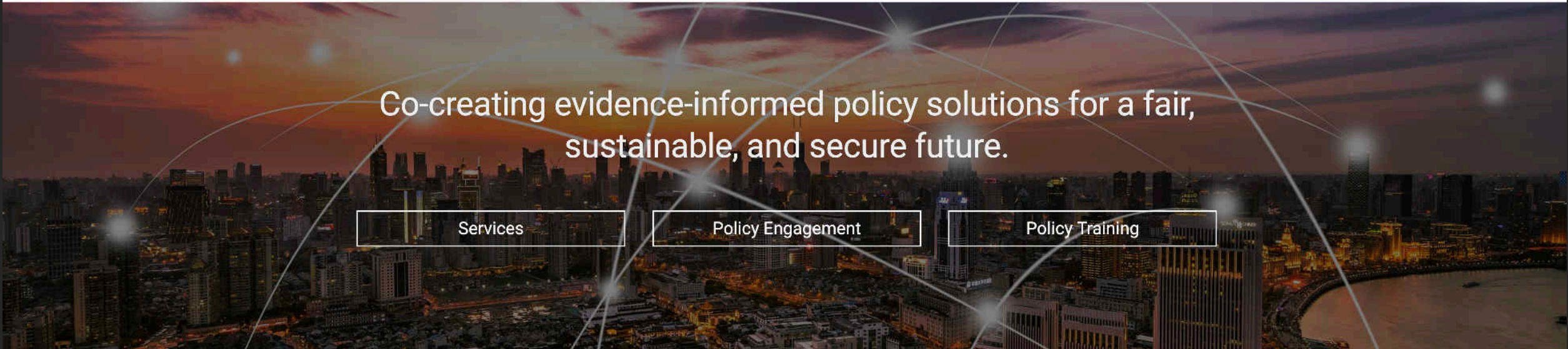
The SIP activities include but are not limited to:

- Joint research collaborations, or the joint publication of scientific papers and educational materials
- Joint courses or graduate and post-doctoral mobility
- Exchange of faculty, trainees and staff
- Participation in, and the co-hosting of lectures, meetings, seminars, symposia, exhibitions and conferences
- Exchanges of knowledge
- Joint applications for funding for future or ongoing collaborative projects
- Collaboration in other areas that foster research and educational cooperation
- Joint education programmes, e.g. MOOCs (Massive Open Online Courses)



Transversal track 'Knowledge Exchange' Working at the Centre for Policy Futures at UQ





The Centre for Policy Futures conducts research and policy analysis on the following themes:

- Science, Technology & Society

Emerging issues of governance and regulation surrounding disruptive technologies in society.
- Social and Environmental Sustainability

Responding to rapid changes in our global environment and transitioning to low-carbon, sustainable economies.
- Work Futures and Economic Security

Examining challenges within the economic, social and legal dimensions of work and employment.
- Justice, Rights & Empowered Communities

Research toward meaningful impact for communities who experience disenfranchisement or marginalisation.



Brian Head, Professor at School of Political Science and International Studies, Faculty of Humanities and Social Sciences (HASS) & Senior Research Associate at Centre for Policy Futures

Research Visit Centre for Policy Futures (CPF), UQ Achievements & Future Plans

UGent Governing & Policing Security (GaPS) | UQ Centre for Policy Futures



Changing dynamics in the uptake of expertise: Practitioner perspectives on the functioning of advisory systems during Covid 19

IRSPM Conference | 22 April 2022

Presented by:

Prof. Marleen Easton (Ghent University, Belgium) and
Prof. Brian Head (University of Queensland, Australia)

Research team: Dr Jennifer Yarnold (UQ), Prof. Brian Head (UQ), Prof. Marleen Easton (UGent), Jasper De Paepe (UGent), Valerie Vervaenen (UGent), Stijn Van Ruymbeke (UGent) & Jara Vandermeulen (UGent).



UQ-Ghent University Policy Engagement Program on Knowledge Exchange.

- Since 2020, team 'Head-Yarnold-Easton-De Paepe-Vervaenen' focused on 'The Legitimacy Crisis of Expertise: International case studies on government uptake of expert'
- Qualitative research design (interviews, media analysis, documents, ...)
- Joint presentations at IRSPM conference (2021 & 2022)
- Easton M, De Paepe J, Evans P, W.Head B, Yarnold J. Embedding Expertise for Policy Responses to COVID-19: Comparing Decision-Making Structures in Two Federal Democracies. Public Organiz Rev. 2022;22(2):309–26.
- Special issue 'Policy and Politics' in the making (Fall 2023) co-edited by Marleen Easton, Peter Aagaard & Brian Head.



Future plans?

- Further valorization of qualitative data gathered via interviews and document analysis
- CPF-Policy Takeaway on the issue- 2023
- Online 'Chatham Rules' Seminar on lessons-learned with practitioners of both side of the world - 2023
- Research Seminar at Roskilde University, Denmark, on special issue – March 2023
- Visit planned by Prof. Brian Head to the Faculty of Public Governance and Management at UGent (25 April to mid-May 2023)
- Enlarging the collaboration by involving more colleagues of UQ and UGent on different policy domains.



Match-making meeting Centre for Policy Futures

December 2022

- Pedro Fidelman, principal research fellow CPF
- Caitlin Curtis, Research Fellow CPF & Lecturer & Research Fellow School of Business, Faculty of Business, Economics and Law
- Lynette Molyneaux, Research Fellow CPF
- Marleen Easton, honorary professor at CPF
- Brian Head, senior research associate CPF



Student Exchange

- Currently 2 outgoing students/year at each of our faculties (on a total of 10 between our Uni's)
- Mentoring, internships & meeting practitioners important at UQ.
- Opportunity to link exchange students to excellence program and research lines in SIP
- Great facilities at the Campus including accommodation.
- Challenge to get Australian students to Belgium...

Student Exchange Master of Governance & Public Policy at UQ

Goal to connect Véronique L'écluse, coördinator student exchange Australia FEB at Ugent, to **Diana McCluskey**, Graduate Centre Manager, Graduate Centre in Governance and International Affairs, School of Political Science and International Studies at UQ



Graduate Center is cozy hub
for students to meet and
use for their purposes.



Executive Dean Prof.
Andrew Griffiths

Connecting FEB UGent to
Faculty of Business,
Economics & Law at UQ



A photograph of four people standing in front of a glass wall. On the left, a young woman with glasses and a light blue button-down shirt. Next to her is a man with white hair and glasses, wearing a colorful patterned shirt. On the right, two women are standing. The first woman has short dark hair and is wearing a black top with a teal scarf. The second woman has brown hair and is wearing a white button-down shirt with a lanyard and a yellow cat sticker. The glass wall behind them has the text 'Faculty of Business Economics & Law' in purple.

Faculty of Business Economics & Law

Student Exchange Business & Economics

Goal: connecting Véronique L'écluse, UGent, to

- **Erin de Lacy** - International Mobility Manager at the Faculty of Business, Economics and Law
- **Corinne Francken** - Senior Manager – Experiences & Evaluation, Student Enrichment and Employability Development at 'Careers and Employability'
- **Karen Fisher** - Incoming Exchange Officer at 'Global Partnerships'



Strategic SIP- Meeting at UQ

- Brian Head, Professor at School of Political Science and International Studies, Faculty of Humanities and Social Sciences (HASS), UQ
- Tamara Weissflog, Manager Global Partnerships, UQ
- Brett Lovegrove, Pro-vice Chancellor Global Partnerships, UQ
- Yennifer Yarnold, Centre for Policy Futures, Faculty HASS, UQ
- Marleen Easton, Department of Public Governance and Management, Faculty of Economics and Business Administration, UGent



Strategic SIP-Meeting

Future Plans

- Seed Funding continues (call at UQ & UGent open)
- Internal and external funding options as usual
- Online Match-making event planned mid-March 2023: break-out sessions on themes of your choice
- Royal Visit and UGent delegation at UQ in week of October 16th, 2023.

Bye for now!

Prof. Marleen Easton

Research Group 'Governing and Policing Security' (www.gaps-ugent.be)

Department of Public Governance &
Management Faculty of Economics and
Business Administration

Ghent University - Campus Rommelaere -
Apotheekstraat 5 - 9000 Gent, Belgium

Honorary Professor at the Centre for Policy
Futures at The University of Queensland

Adjunct Professor at the Centre for Justice at
Queensland University of Technology

