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AUSTRALIA



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Policy Impact Program 2021-22 Prospectus





Purpose

This prospectus provides information about the Policy Impact Program. Included are the process, timeline, and guidelines for applying, as well as details regarding the selection process and the roles of the Steering and Selection Committees, the Editorial Committee and Policy Peer Reviewers.

About the Policy Impact Program

The Policy Impact Program is designed to identify, curate and advocate a selection of ideas from Churchill Fellows that have the potential to shape best practice and policy reform on a variety of relevant and contemporary issues facing Australia.

A collaboration between The Winston Churchill Memorial Trust (Churchill Trust) and the Centre for Policy Futures at The University of Queensland (UQ), the program brings together the two organisations' strengths to help Fellows draw upon their knowledge in such a way as to best inform policy reform.

The Churchill Trust provides an opportunity for talented Australians to travel overseas to investigate inspiring and best practices that could benefit Australian communities.

Through their travels, Churchill Fellows access industry and community leaders around the world who have insights to offer in relation to the Fellows' areas of interest — enabling the exchange of knowledge and experience for the benefit of Australian society.

The UQ Centre for Policy Futures undertakes robust, rigorous and applied research to help governments meet the policy challenges of tomorrow, today. In doing so, the Centre draws on The University of Queensland's considerable expertise across the natural, technical and social sciences and humanities, and works in close partnership with sub-national and national governments, industry partners, non-government organisations and other research institutes.

A key outcome from the Policy Impact Program is the publication *Policy Futures: A Reform Agenda*, which showcases the best of the Churchill Fellows' ideas. The publication provides targeted policy advice and is distributed variously to Australian federal, state, territory and local governments, and promoted through Churchill Trust and UQ channels.

What is involved?

Orientation and ongoing networking

Upon commencement of the program, PIP Fellows will attend an online orientation session to meet the PIP 2021-22 cohort, and cover expectations throughout the PIP, including article planning and process, approach to media and advocacy, and selecting policy peer reviewers. Ongoing networking opportunities with PIP Fellows will be offered throughout the program.

Policy training

PIP Fellows will undertake policy training provided by the UQ Centre for Policy Futures — *Getting Research into Policy and Practice* (GRiPP). The GRiPP workshop will provide Fellows with an understanding of Australia's federal system, the respective roles of different levels of governments and insights into what shapes domestic agenda setting and policy making. Fellows will also gain insight into the formal and informal mechanisms by which they can use their research, expertise and evidence to inform policy and program development.

A research article

Fellows will work closely with leading policy experts and practitioners in their respective fields to develop their policy ideas into an article to be published in *Policy Futures: A Reform Agenda*.

Policy Futures: A Reform Agenda will appear in print form and as a digital magazine on the UQ Centre for Policy Futures site, and be distributed to policy makers and government personnel.

A policy brief

PIP Fellows will also be advised on and produce a policy brief of key highlights and policy recommendations from their articles for personal dissemination.

Publication launch and presentation at the Churchill Policy Room in Canberra

To launch the release of *Policy Futures: A Reform Agenda*, the PIP Fellows will convene to present their ideas and policy recommendations to invited Federal Ministers, public servants, policy makers and the media. Media and advocacy training will also be provided in the lead up to the launch.

Engagement with government and extended networks

Post publication, Fellows will also be encouraged and supported to distribute and share key messages from their *Policy Futures: A Reform Agenda* article in various forms for relevant stakeholders, including media, and local and Federal Government.

What are the benefits?

Benefits for Churchill Fellows: An innate passion and the desire to create change are two fundamental qualities of those who are awarded Churchill Fellowships. Yet, knowing how to get one's ideas and findings in front of the right people — and who those 'right people' are — can be the difference between a great idea having a 'real world' impact, or not. Through the Policy Impact Program, Fellows are provided opportunities to develop their skills in policy and governance, identify and engage with relevant government leaders, extend their networks, and learn how to improve the context-specificity of their findings. The combined strengths and convening power of the Winston Churchill Trust and the UQ Centre for Policy Futures means the perspectives of selected Fellows and their reach will be national in scope and targeted in such a way as to heighten the potential exposure and impact of their ideas.

Benefits for policy makers: Churchill Fellows represent Australians from all walks of life and, in sharing insights gained from research into and first-hand experiences of international practices, they offer unique perspectives of value for Australian policy makers. Through *Policy Futures: A Reform Agenda* and engagement with Churchill Fellows, policy makers will be kept informed on a range of pressing issues and learn what other countries are doing to solve these challenges with the aim of ensuring domestic policy is fit-for-purpose and able to address the needs of Australia, both now and in the future.

Benefits for Australia: More than in the past, today we see an unprecedented rate of change in technology, the environment, and in the way we work and live. Through the Policy Impact Program, we hope to help Australia keep pace to ensure a thriving and healthy society.



Proposed process and timeline*

2021

Call to Fellows



Application round opens

Application round closes

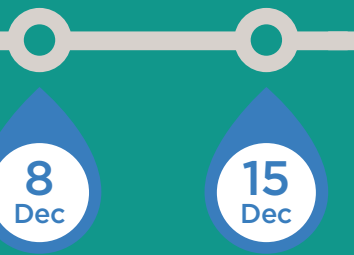
Selection process



Stage 1: Shortlisting of 20 applicants announced

Stage 2: Selection of final 10 applicants announced

Policy analysis



Orientation and GRIPP policy training workshop 1

GRIPP policy training workshop 2

* Dates are indicative only and subject to change.

Call to Fellows

Applications are invited from Churchill Fellows awarded in, or after 2010, and whose submitted reports have been published by the Churchill Trust. The online application portal will be available on the Churchill Trust website on Tuesday, 17 August, with submissions due by 9am, Monday, 13 September 2021 (EST). More information and applications: www.churchilltrust.com.au/PIP.



Selection process

Stage 1: Short-listing to 20 applicants

Applications will be pre-screened by the Steering Committee. Those deemed suitable will be reviewed by the Selection Committee who will provide a scored evaluation on the selection criteria below.

Stage 2: Final selection of up to 10 applicants

Short-listed applicants will be required to submit a 2-3 minute video presentation and may be requested to provide supporting information. The Selection and Steering Committees will convene to assess the presentations, applications and supporting information to select up to 10 PIP Fellows for the 2021-22 program.

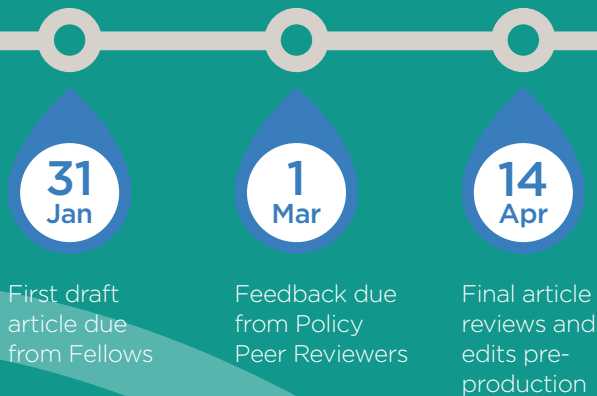
All applicants will be notified of the outcomes in Stages 1 and 2. Note that the Selection Committee's decision is final and feedback will not be provided.

Criteria considered by the Selection Committee

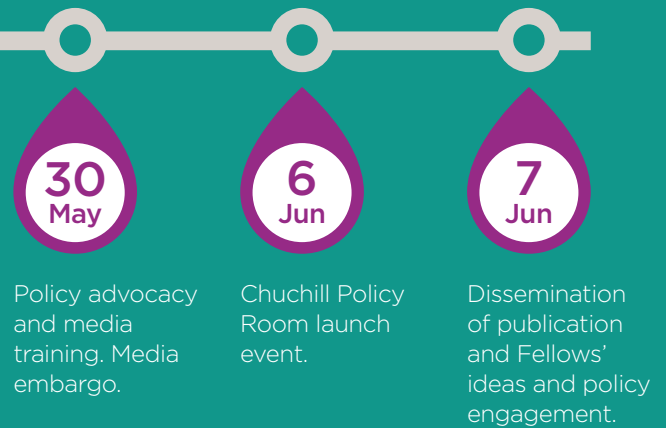
- Does the study address a significant and contemporary issue for Australia with clear implications for Australia's policy community, at the local, state/territory, and/or federal level?
- Is there sufficient information and evidence in the application to form the basis of a more comprehensive assessment that is relevant to the Australian policy context?
- Do the Fellow's policy ideas draw on new ideas and experiences from their Fellowship findings, and is there evidence of these ideas being successfully implemented in other jurisdictions?
- Are the Fellow's policy ideas innovative inasmuch as they haven't been canvassed recently by the Australian policy community and they represent a departure from previous thinking on how to tackle the issue?
- How much traction has the Fellow gained on their Fellowship's findings since returning home, through measurable outcomes, milestones or achievements?
- Would peer discussion and inclusion in the publication assist this idea in gaining significantly more traction with policy makers and thought leaders in the near future?

2022

Article development and publication



Launch and release



Policy analysis, article development and publication

PIP Fellows will be assisted in various stages over the course of developing their articles for publication. Following GRiPP training, Fellows will draft a policy article (~2,000 words) according to guidelines that will be provided. First drafts will be reviewed by the Steering Committee in the first instance.

Two domain experts will then be invited to act as Policy Peer Reviewers (PPRs) to review these drafts (along with the Fellow's application, Churchill Fellowship report, and any further findings the Fellow has subsequently produced). The PPRs will be identified during the GRiPP training program, in collaboration with PIP Fellows and the Steering Committee. They may be Australian practitioners working in the relevant field, academics, or international experts that Churchill Fellows have met while on their Fellowship. The PPRs will be asked to provide reflections on the article's potential to be pursued and implemented in the Australian policy landscape, and feedback to help the Fellow refine the draft.

Upon the next draft submission, an Editorial Committee consisting of policy experts and professional writers will review and provide feedback for final refinement. The Steering Committee will seek approval of the final article from both the PIP Fellows and their Policy Peer Reviewers prior to publication.

The publication will be printed and made digitally available. The intellectual property for each article will be owned by the Churchill Fellow. Please note that *Policy Futures: A Reform Agenda* is a non-traditional research output and not an academic journal.

Launch and dissemination

To launch the release of *Policy Futures: A Reform Agenda*, the PIP Fellows will convene in the Churchill Policy Room to speak with policy developers and regulators about international best practice and opportunities for Australia. The concept is modelled on the Churchill War Rooms in London, where experts gathered at a time of need to resolve a path forward. In both the official launch and policy presentations you will have the opportunity to hear from and speak directly with Churchill Fellows from across Australia about their experiences and ideas on important and relevant policy topics.

The inaugural Churchill Policy Room was held at Australian Parliament House (APH) in Canberra on March 15, 2021. PIP Fellows gathered to meet and share their policy ideas and recommendations to invited Federal Ministers, members of the opposition, senior public servants, policy makers and the media. All efforts will be made to again host the Churchill Policy Room at APH in 2022.

The *Policy Futures: A Reform Agenda* publication will be circulated nationally in print and digital formats, via targeted distribution to policy stakeholders, key government agencies and peak bodies, and promoted through the Churchill Trust and UQ websites.

Where practicable, opportunities will also be sought for Churchill Fellows to have meetings with relevant Ministers and/or their advisers, as well as relevant government policy officials. PIP Fellows will also be encouraged and guided to seek out other opportunities to present their ideas and work, such as through parliamentary submissions, parliamentary briefings and parliamentary hearings, or in writing to federal, state and/or local policy makers where relevant to organise meetings.

“Not only did it give me the opportunity to better understand policy development and get my ideas out there, it gave me the opportunity to develop another network of amazing professionals... This was one of the most rewarding things I have experienced in my professional career.” — Steve Harrison

Pictured: Inaugural Policy Impact Program 2020-21 Churchill Fellows at Australian Parliament House on March 15, 2021 for the launch of the Churchill Policy Room to federal ministers and policy makers.



“I have been able to have meetings with councillors, government officials and senior minister advisors. As a result of these meetings a motion in council was passed at the City of Sydney which takes on the recommendations set out in my article (and Fellowship report).” — Natalia Krysiak

“There has been a lot of interest in my work at a state and federal level. I continue to receive interest and invitations to discuss family inclusive child protection.” — Jessica Cocks

Selection Committee	Expertise and short biography
<p>Ms Tracey Cain CF Founder and Chief Executive Officer Australian Public Affairs (APA) ACT</p>	<p>Tracey Cain is the founder and Chief Executive Officer of APA. Tracey has over 30 years of experience in a range of media and communication roles. These include as a journalist for the NSW and Federal Parliamentary Press Galleries, a Ministerial media adviser, and the director of corporate communications for a leading corporate law firm. Whilst undertaking her Churchill Fellowship, Tracey worked in the White House during the 1996 Presidential Election.</p>
<p>Mr Adam Davey <i>ex officio</i> Chief Executive Officer Churchill Trust ACT</p>	<p>Adam Davey is an experienced senior public servant, having managed large teams delivering complex policy initiatives, behaviour change campaigns and corporate services in areas including health, taxation and superannuation. Adam has a Bachelor's Degree in Communications and is highly regarded for his leadership, strategic direction, creative thinking and people management skills.</p>
<p>The Hon. Robert Hill AC Former Minister of Environment Former Minister of Defence SA</p>	<p>Robert Hill is a retired lawyer and politician. He served as leader of the Government in the Senate, Minister for the Environment, Minister for Defence and Australia's Ambassador to the United Nations. Upon retirement he led a sustainability program at the United States Studies Centre University of Sydney and was Chancellor of the University of Adelaide. He is now Chair of the NSW Biodiversity Conservation Trust and a company director.</p>
<p>Honorary Professor Karen Hussey Deputy Director General Queensland Department of Environment and Science QLD</p>	<p>Karen Hussey is a political scientist and economist. Prior to her current position, Karen was Director of the UQ Centre for Policy Futures. Her research focused on a broad range of policy areas, from climate change and management of the Great Barrier Reef, to international trade and non-tariff barriers, through to science and innovation policy, and the implications of new technologies for policy makers and regulators.</p>
<p>Ms Anna Marsden CF Managing Director Great Barrier Reef Foundation QLD</p>	<p>Anna Marsden has worked extensively in leadership roles across not-for-profit and creative industries for nearly two decades. Before taking up the role of Managing Director of the GBRF in 2016, Anna was CEO of Queensland Ballet where she led a major change program which resulted in enormous growth. Anna was awarded a Churchill Fellowship in 2003.</p>
<p>Ms Cathy McGowan AO CF Former Member of Parliament (Independent for Indi) VIC</p>	<p>Cathy McGowan was the independent MP for the rural Victorian seat of Indi from 2013 to 2019. In 2004, she was made an Officer of the Order of Australia "for service to the community through raising awareness of and stimulating debate about issues affecting women in regional, rural and remote areas." Cathy was also a recipient of the Centenary Medal in 2001. Cathy was awarded a Churchill Fellowship in 1990.</p>
<p>Mr Craig Ritchie CF Chief Executive Officer Australian Institute of Aboriginal & Torres Strait Islander Studies (AIATSIS) ACT</p>	<p>Craig Ritchie is an Aboriginal man of the Dhunghutti and Biripi nations. From 2011 to 2016, Craig headed the Department of Education's Aboriginal and Torres Strait Islander higher education, access and participation for people from low-SES backgrounds, and international student mobility programs. He is a founding member of the APS Indigenous SES Network. Craig was awarded a Churchill Fellowship in 2006.</p>
<p>Ms Alex Sloan AM Director, The Australian Institute Board Director, Churchill Trust Former ABC Radio Host ACT</p>	<p>Alex Sloan has been a journalist for 30 years, including over 27 years as a broadcaster with the ABC, including ABC Rural, Radio National and ABC Local Radio. Alex is a supporter of a range of charities, and is a member of the ACT Architects Board and the Churchill Fellowship Selection Committee, and is a former member of the Fulbright Scholarship Selection panel and the ACT Place Names Committee. In 2017, Alex was awarded Canberra Citizen of the Year.</p>
<p>Mr David Trebeck CF BSc Agr (Hons), MEc, FAICD National Chair Churchill Trust ACT</p>	<p>A 1974 Churchill Fellow, David Trebeck has broad experience in agriculture, economic policy and governance. Notable positions held include as Non-executive Director of six ASX-listed companies between 1997 and 2016, Commissioner of the National Water Commission (2005-2008), Director of the local subsidiary of the world's largest shipping company, AP Møller-Maersk, and ACT President of the Australian Institute of Company Directors.</p>
<p>The Hon. Margaret White AO Patron Former National Chair Churchill Trust QLD</p>	<p>Margaret White retired from the Supreme Court of Queensland in 2013 after more than 20 years on the Bench. She was a member of the Senate of the University of Queensland (1993-2009) and Deputy Chancellor (2006-2009) and is an Adjunct Professor in the Law School. She chaired a Royal Commission in the NT into child protection and youth justice (2016-2017).</p>
Steering Committee	Position and organisation
<p>Mr Adam Davey Dr Pedro Fidelman Dr Kirsty Guster Dr Jennifer Yarnold</p>	<p>Chief Executive Officer, Churchill Trust Director (acting), UQ Centre for Policy Futures Sponsorships and Partnerships, Churchill Trust Research Fellow, UQ Centre for Policy Futures</p>
Editorial Committee	Position and organisation
<p>TBA</p>	



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For further information please contact:

Kirsty Guster
Winston Churchill Trust
02 6247 8333
kirsty.guster@churchilltrust.com.au

Jennifer Yarnold
Centre for Policy Futures
07 3443 3122
j.yarnold@uq.edu.au

